



# Identification of the promoter

Organization	
OID	E10371713
ERASMUS+ PIC (UNIQUE ID CODE)	876538076
Promoter's legal name (national language)	" ედუ ბრიჯი "
Promoter's legal name (latin characters – if applicable)	Edu Bridge
Acronym, if applicable	Bridge
National ID number, if applicable	444555170
Department, if applicable	
Legal address	Khobi , Akhalsopeli , House 1
Postal code	0102
City	Khobi
Country	Georgia
Region	Samegrelo- zemo Svaneti
Web site	
Email	Info.bridge.contacts@gmail.com
Telephone	+995 599006013 , +995 595601488
Fax	
Person authorized to legally commit the promoter (legal representative)	
Legal Representative	Ms.
Family name	Kotrikadze
First name	Diana
Position	President, Co-founder
Email	dianakortikadze.bridge@gmail.com
Telephone	+995 595601488

Person responsible for the implementation of the action (contact person)	
Contact Person	Ms.
Family name	Nikoladze
First name	Mariam
Position	Co-founder. Project manager
Email	mariaminikoladze.bridge@gmail.com
Same address as the organisation	YES
Telephone	+995 595601488
Staff	
Title	Ms
Family name	Barkalaia
First name	Tika
Position	Co-founder . Board member
Email	tikabarkalaia.bridge@gmail,com
Same address as the organisation	YES
Telephone	+995 595101175
Profile of the Promoter	
Status	⊠ Private
	□ Public
Туре	☑ Non-profit / Non-governmental organisation (NFP-NGO)
	□ Body active at European level in the youth field (NFP-ENGYO)
	☐ Informal group of young people (NFP-IGYP)
	□ Public body (PUB)
Activity level	⊠ Local
	□ Regional
	□ National
	□ European
	⊠ International

## **Background and Experience**

## Please briefly present the partner organisation

Bridge is a non-governmental and non-profit organization, founded by three individuals and registered in Georgia in 2024. The organization is dedicated to fostering youth development through a combination of **education**, **sports initiatives**, **cultural exchange and inclusivity**. By integrating sports into its mission, Bridge aims to promote teamwork, healthy lifestyles, and community engagement.

## The organization has several key aims:

- Creating Educational and Sports Projects: Bridge focuses on developing initiatives that blend education with sports, encouraging personal growth and fostering a sense of teamwork and discipline among young people.
- Strengthening Global Connections: Bridge facilitates exchange programs and international partnerships that allow young people to experience different cultures while participating in sports activities. These initiatives broaden their horizons and inspire cross-cultural understanding.
- **Establishing Youth Centres**: The organization plans to create youth centers that serve as hubs for educational activities, sports training, and community engagement. These centers will provide resources and opportunities for young people to develop holistically.
- Conducting Exchange Programs: Bridge organizes exchange programs that
  integrate cultural immersion with sports, enabling young people to explore new
  environments and learn through both education and physical activities.
- Local and Regional Sports Events: Organize sports tournaments and activities to promote healthy lifestyles, teamwork, and community spirit among young people.
- Skill-Building Workshops: Host events that bring together young people from diverse backgrounds, including marginalized groups, using sports to build connections and promote equality.
- Health and Wellness Programs: Offer workshops and activities focused on physical fitness, nutrition, and mental well-being, emphasizing the benefits of an active lifestyle.
- Volunteer Opportunities in Sports: Engage youth in organizing and managing sports events, giving them hands-on experience in planning and coordination
- o **International Partnerships**: Join cross-border projects and exchanges to help youth learn about different cultures and broaden their views.
- Diversity and Inclusion Efforts: host and send events that promote equality, ensuring active participation of marginalized youth, including refugees, youth with disabilities, and other underrepresented groups. These initiatives will provide a platform for all young people to engage, learn, and contribute in an inclusive and supportive environment.
- Awareness Campaigns Through Sports: Use sports events as a medium to raise awareness about critical issues like climate change and mental health, empowering young people to advocate for positive change.
- Sports Events and Activities for locals: We organize local and regional sports
  events that offer young people a chance to showcase their skills, build teamwork,
  and connect with peers in an encouraging and energetic atmosphere.

### Founders' Vision and Motivation:

The founders of Bridge established the organization with the belief that sports, combined with education and exchange, can be a powerful tool for youth empowerment. They aim to create opportunities for Georgian youth to develop their potential, build connections, and experience the transformative impact of international sports and education initiatives.

Bridge remains committed to leveraging grants and partnerships to ensure that young people across Georgia can access enriching experiences that foster both personal and community development.

### Their goals include:

- Creating an Inclusive and Supportive Platform: Bridge is committed to building a
  welcoming environment where young people can thrive through sports and
  community engagement. The platform is designed to be inclusive, ensuring equal
  opportunities for all, including youth with disabilities, to participate in sports and
  related activities.
- Expanding Access to International Sports and Exchange Opportunities: Bridge
  aims to make European sports and cultural exchange programs accessible to
  Georgian youth. These opportunities allow participants to gain new skills, embrace
  diversity, and experience the transformative power of international collaboration
  through sports.
- **Developing Youth Centers Focused on Sports and Inclusivity:** The organization plans to establish youth centers across Georgia, emphasizing sports as a tool for personal growth and community building. These centers will offer inclusive programs that cater to all abilities, fostering teamwork, leadership, and a sense of belonging.
- Implementing Sports Projects for Community Development:
   Bridge is dedicated to organizing sports programs and events that promote inclusion and social integration. Special initiatives will focus on empowering marginalized youth and individuals with disabilities through adaptive sports and physical activities.

Through strategic use of grants and funding, Bridge is committed to creating impactful sports programs that inspire young people, promote equality, and enhance opportunities for physical and personal development. By prioritizing inclusivity and accessibility, Bridge ensures that sports become a unifying force for positive change in Georgian communities and beyond.

#### **VISION:**

Empowering youth through sports, global collaboration, and inclusive local support to promote development, teamwork, and unity.

#### **MISSION:**

To inspire and support young people by creating inclusive platforms, advancing sports and physical well-being, and establishing youth centers that serve as hubs for athletic, educational, and community engagement.

#### **OBJECTIVES:**

- **Develop Sports-Oriented Projects**: Use sports as a tool for personal growth, teamwork, and leadership development.
- **Build Global Sports Networks**: Partner with international organizations to facilitate sports and cultural exchange opportunities for youth.
- Create Collaborative Sports and Cultural Exchange Programs: Develop initiatives that combine sports with cultural exchange, allowing young people to engage in athletic activities while experiencing and learning from different cultures.
- **Promote Inclusivity in Sports**: Develop programs that encourage participation from marginalized youth and individuals with disabilities.

#### **TARGET GROUPS**

- Youth (13-35): Young individuals seeking opportunities for personal growth through sports and physical activities, including those with disabilities.
- **Educational Institutions:** Schools and programs integrating sports into their curricula and extracurricular activities.
- **Local Communities:** Benefiting from inclusive sports centers that foster community cohesion and active lifestyles.
- Youth with Disabilities: Providing opportunities for adaptive sports and ensuring accessibility in all activities.
- **International Sports Partners:** Collaborating to deliver exchange programs, sports events, and cross-cultural athletic initiatives.
- Coaches and Trainers: Engaging professionals to mentor young athletes and develop their skills.

# What are the activities and experience of the organisation in the areas relevant for this application?

As a newly established organization, Bridge is driven by a strong motivation to make a positive impact in the areas of sports, youth development, and cultural exchange. Our activities and experiences in these areas include:

- Sports-Oriented Projects: Bridge is committed to using sports as a tool for personal growth, teamwork, and leadership development. We design initiatives that focus on promoting physical activity, sportsmanship, and life skills through sports. These projects aim to engage youth in meaningful sports experiences while fostering a healthy, active lifestyle.
- 2. Global Sports and Cultural Exchange Programs: While in the early stages of development, we are passionate about combining sports with cultural exchange opportunities. Our goal is to provide youth with experiences that not only enhance their athletic abilities but also allow them to immerse themselves in diverse cultures, gaining a broader global perspective.
- 3. **Inclusive Youth Centers**: We aim to establish youth centers that will serve as hubs for sports and physical activities, as well as educational and community engagement. These centers will focus on inclusivity, providing opportunities for young people from all backgrounds, including those with disabilities, to participate in sports, wellness programs, and other developmental activities.
- 4. **Promoting Inclusivity in Sports**: Bridge is dedicated to ensuring that marginalized groups, including individuals with disabilities, are included in all our sports programs. We design adaptive sports initiatives to ensure that every young person, regardless of ability, has the opportunity to participate and thrive.
- 5. **Grant Management and Fundraising**: We are actively pursuing grants and funding opportunities to support our sports-focused and inclusive initiatives. Our team is focused on securing financial support to sustain and grow these projects, ensuring they have a lasting impact on youth and the communities we serve.
- 6. **Partnership Building**: Bridge is eager to build strong partnerships with local, regional, and international organizations that share our commitment to youth development through sports and cultural exchange. We aim to collaborate with educational institutions, sports organizations, and community groups to create meaningful and diverse opportunities for youth to engage in sports, education, and intercultural exchange.

Despite being a new organization, our team is highly motivated, committed, and well-positioned to make a significant impact in the lives of young people through sports, education, and community-based initiatives.

### 1. how you will prepare your participants?

At **Bridge**, we will prepare participants by:

- 1. **Selecting Participants:** We will carefully choose individuals based on their skills, commitment, and alignment with the project's goals, ensuring they are motivated and ready to engage.
- 2. **Providing Orientation:** We will offer an orientation that covers the project's objectives, cultural sensitivity, and inclusivity, with a focus on sports and exchange activities.
- 3. **Equipping with Skills:** We will provide training to help participants develop essential skills such as teamwork, leadership, and communication, preparing them for success in collaborative and sports environments.
- 4. **Offering Ongoing Support:** Throughout the project, we will provide continuous support to ensure participants stay motivated, engaged, and contribute to the overall success of the initiative.

## 2. What are your needs and objectives in regard with the project.

- Our main objectives for this project are to empower youth in regional areas by providing
  them with opportunities to grow, develop essential skills, and gain new perspectives.
  We aim to foster international collaborations that facilitate enriching cultural exchanges
  and shared learning experiences, which will help broaden participants' horizons. We are
  also committed to promoting active citizenship by encouraging young people to engage
  with social, environmental, and cultural issues within their communities, fostering a
  sense of responsibility and involvement.
- A key part of our approach is developing essential skills, such as leadership, media literacy, teamwork, and communication, which are crucial for personal and professional growth. These skills will equip youth to better navigate challenges, both locally and globally.

# 3. How will you provide dissemination and multiplication of project results in your territory?

To ensure the dissemination and multiplication of project results, we will organize local events and workshops to share outcomes with youth, educators, and community leaders. We will collaborate with local organizations and use social media platforms to spread results and engage a wider audience. Additionally, we will provide follow-up training for local youth workers and produce reports to share key findings with stakeholders. Engaging local media will also be a key strategy to highlight the project's impact and benefits for the community. This approach will ensure lasting impact and wider adoption of the project's results.